

# Website Design Information

## Business Start-up Packages

A web presence is essential for all businesses and organisations today. For new businesses getting a website up and running is very important. JMD offer the following 'start-up' packages, tailored to your needs. We will provide you with an initial discussion, structural site map and outline design, incorporating the features you require and we'll suggest appropriate technology solutions to make your website work for you.

We will also guide you in producing your own textual content for your website, or we will write the copy for your website.

Once your website build is nearing completion, we test it to make sure everything works as it should do, and you will be able to check you are happy with it before it goes live. Most websites need some form of updating, development and maintenance. JMD offer to help you update your site, and can offer assistance to keep your site accessible to search engines, if this is important to your business.

## 7 easy steps to your own personally designed website

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- A vertical bar on the left side of the list, containing seven horizontal bars of varying lengths, representing the steps.
- 1** JMD discuss your requirements with you.  
Costs agreed with and an order is raised.
  - 2** JMD provide site map, showing page structure and links.  
Customer provides text and photographs.
  - 3** JMD provide graphic design overview of website main pages  
for approval. Customer approves design.
  - 4** JMD build website.
  - 5** Customer checks website before approval to go online.
  - 6** Your website goes live!
  - 7** JMD reviews website with customer to discuss  
future updates as necessary.

# Business Start-up website design prices

JMD have created suggested packages for business start-up websites, to help our customers fit their budgets. These are: Mini Website, Standard Website and Standard-Plus website. We have outlined approximate content and prices below. We will discuss your requirements in detail and provide an accurate quotation based on your needs. All our website pages include CSS and incorporate basic SEO requirements.

## Mini Website £396.00 +vat

- Up to three web pages
- Email addresses set up

Price includes domain name registration and web hosting for one year.

## Standard Website from £580.00 +vat

A custom design with no additional programming requirements.

- Up to three web pages
- Email addresses set up
- An animated graphic or 5 of your photos
- Web stats

Price does not include domain name registration or web hosting, which can be arranged at very competitive prices.

## Standard-Plus Website 4-6 page website £800.00 +vat

A custom design with no additional programming requirements.

- Up to six web pages
- Email addresses set up
- An animated graphic or 5 of your photos
- Upload of 8 of your photos or images
- Web stats

Price does not include domain name registration or web hosting, which can be arranged at very competitive prices.

## Additional Website options

There are many additional features JMD can incorporate into the website packages described above. Guide prices for some of these features are listed here:

• Copywriting	from £250.00
• Graphics for special offers	£250.00
• Database driven or dynamic sites	£600.00
• Customer login and registration pages	£300.00
• Guest book	£300.00
• Image gallery	£300.00
• Animated Flash File	£250.00
• Online Shop for up to 20 products	£500.00
• Blog	from £300.00
• Content Management System	£400.00
• Website optimisation	from £300.00

Price does not include extra web hosting requirements which may be necessary for additional features to be supported.

JMD offer a strategic design approach to web work. Our highly skilled technicians code our tailor-made templates and solutions. Database creation, CSS, CMS, and SEO all constitute JMD's web design provision. We can also provide administration services once your site is up and running. Primarily, as graphic designers, our main aim is to help our customers communicate visually and effectively, through embracing powerful web technology.